



CSCC | SCCC

# Sponsorship Prospectus

Joint Conference of the

**Canadian College of Medical Geneticists (CCMG)  
Canadian Society of Clinical Chemists (CSCC)**

**June 18-21, 2020, Winnipeg, MB**

*Anticipated Attendance: 300 Clinical Chemists  
and Medical Geneticists from across Canada*

[www.ccmgcscc.com](http://www.ccmgcscc.com)  
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## Sponsorship Opportunities

### **Diamond \$20,000**

#### All Platinum level entitlements PLUS

- First opportunity for the Breakfast Seminars and Industry Workshops (application must be received by February 28, 2020)
- 1 additional exhibitor nametag (4 Total)
- 1 additional opening reception ticket (4 Total)
- 1 additional banquet ticket (4 Total)
- Opportunity to purchase an additional booth (space permitting)
- First opportunity to select a supplemental recognition opportunity from available items (option to be selected by February 28, 2020)
- First opportunity to select booth location (option to be selected by February 28, 2020; booth locations to be allocated based on date confirmation of sponsorship is received)

### **Platinum \$15,000**

#### All Gold level entitlements PLUS

- Second opportunity for the Breakfast Seminars and Industry Workshops (application must be received by February 28, 2020)
- 1 additional exhibitor nametag (3 Total)
- 1 additional opening reception ticket (3 Total)
- 1 additional banquet ticket (3 Total)
- Reserved table at banquet, if desired
- 1 e-blast to pre-conference attendance list<sup>1</sup>
- Banner ad on conference website
- Second priority to select a supplemental recognition opportunity from available items (option to be selected by February 28, 2020)

### **Gold \$10,000**

#### All Silver level entitlements PLUS

- Third opportunity for the Breakfast Seminars and Industry Workshops (application must be received by February 28, 2020)
- 1 additional exhibitor nametag (2 Total)
- 1 additional opening reception ticket (2 Total)
- 1 additional banquet ticket (2 Total)
- Third priority to select a supplemental recognition opportunity, pending availability (option to be selected by February 28, 2020)

### **Silver \$6,500**

#### All Bronze level entitlements PLUS

- Fourth opportunity for the Breakfast Seminars and Industry Workshops (application must be received by February 28, 2020)
- 1 opening reception ticket
- 1 banquet ticket

### **Bronze \$2,500**

- Recognition in program/app by sponsorship category
- Website recognition with hyperlink
- Corporate logo on onsite sponsor recognition signage
- 1 complimentary exhibit booth
- 1 exhibitor nametag

<sup>1</sup> e-blast will be sent to attendees via conference office

## Supplemental Recognition Opportunities

### **Hotel Key Card Sponsor \$1,500** (1 available)

- Logo on all hotel key cards used during the conference

### **Hotel Room Drop Sponsor \$1,000** (2 available)

- Promotional materials in the delegates' room at conference hotel

### **Nametag Lanyard Sponsor \$1,500** (1 available)

- Branded nametag lanyards for the delegates (Lanyards to be provided by sponsor)

### **Delegate Bag Sponsor \$1,500** (1 available)

- Logo on the delegate bags for the delegates (Bags to be provided by sponsor)

### **Delegate Pens \$500**

- Provide pens to be given to each delegate

### **Delegate Notepads \$500**

- Provide notepads to be given to each delegate

### **Delegate Handout \$500**

- Provide a handout to be given to each delegate

### **Industry Workshop/ Breakfast Seminar \$2,500**

- Application to be submitted to Conference Office by February 28, 2020
- Signage during Workshop
- Opportunity to provide handout during workshop
- Catering and AV costs will be invoiced after the event

## General Information for Exhibitors

### Why Exhibit?

You will have the opportunity to introduce your company's products and services to key decision makers in laboratory medicine, including Clinical Chemists, Medical Geneticists and Medical Biochemists. These professionals want to make the most informed decision possible. Your company should be there to ensure our attendees have all the facts they require for decision making. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!

### Location:

The Fairmont Winnipeg  
2 Lombard Place, Winnipeg MB R3B 0Y3

### Move-in period:

Thursday June 18, 2020 from 12:00 to Friday June 19, 2020 at 10:00

### Display period:

Friday June 19, 2020 - 10:00 – 19:00  
Saturday June 20, 2020 - 10:00 – 13:30

### Move-out period:

Saturday June 20, 2020 - 13:30 – 15:00

### Booth Specifications:

Standard booths are 10' wide by 8' deep with a framework of an eight (8) foot high draped backdrop and three (3) foot high sidewings.

### Booth Includes:

1 draped booth  
1 standard electrical outlet  
1 draped table  
1 chair

### Booth Does Not Include:

Carpeting, Waste Basket, Signage, Storage. These and other items you require may be ordered from the official suppliers, order forms will be included in the Exhibitor Manual. (Note that the exhibit hall at the hotel is carpeted)

### Display Restrictions:

All displays must stay within the boundaries of the booth. Backwall height restrictions is eight (8) feet.  
Sidewalls and display fixtures occupying the front one-half of the exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

### Space Assignment:

Booths will be allocated by sponsorship level together with a first-come, first-served basis.

### Other Services:

Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telecommunications, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates. Exhibitors will have the opportunity to book accommodations at the special conference rate.



# Terms and Conditions for Exhibit Space

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
  2. All electrical wiring and outlets used by the Exhibitor in excess of the standard duplex electrical outlet provided shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
  3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
  4. The Exhibitor will be solely liable for and will indemnify and hold harmless the Canadian College of Medical Geneticists, the Canadian Society of Clinical Chemists, the Conference Organizing Committee, Events & Management Plus Inc., The Fairmont Winnipeg and all official conference suppliers from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, the Organizing Committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space or exhibitor's participation in the show.
  5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
  6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
  7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
  8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
  9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
  10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
  11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.
  12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
  13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
  14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
  15. Sponsorships are non-refundable. Exhibit booth fees may be refunded in part provided the cancellation notice is received by February 29, 2020. In case of Exhibitor cancellation, an administrative fee of \$500.00 will be withheld. If the Exhibitor cancels after this date, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.
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**Conference Secretariat**  
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